

When it comes to the  
**SUCCESS** of  
**YOUR NEXT EVENT...**

Who do **YOU** want  
at the **CONTROLS?**



**“Audience SOARS  
after hearing Speaker!”**

Elizabeth McCormick recently spoke at our  
*Success in Business* event. I heard comments from:  
**‘I NEEDED TO HEAR THAT!’ to ‘SHE HAS SUCH  
A GREAT INSIGHT INTO HANDLING THINGS!’**

After reading all the evaluations they were ALL positive  
from a tough audience!

**I WOULD RECOMMEND HER  
TO ANY GROUP!”**

—Janelle T.,  
Business Meeting Planner

“Elizabeth McCormick did an excellent job  
relating her interesting message of being an  
**ARMY BLACK HAWK PILOT** to **WHAT  
BUSINESS PEOPLE NEED!”**

—Brendon P.,  
Business Meeting Planner

“No one moved while  
she was speaking...  
They were **LISTENING  
TO EVERY WORD”**

—Jeff M.,  
National Convention  
Meeting Planner

# Why Book Elizabeth?

**"Elizabeth is an Experience Maker!"** Cathy A., Meeting Planner

So much more than your keynote speaker, Elizabeth McCormick's goal is to be a part of your audience's **EXPERIENCE**.

Elizabeth shattered the glass ceiling in the military as an **Army Black Hawk Pilot**, then in her corporate career as a **global contract negotiator**. And now she continues to rain glass as an in demand **International Motivational Speaker** and **CEO of Soar 2 Success International**.

As a **decorated U.S. Army Black Hawk Helicopter Pilot**, Elizabeth flew missions such as Air Assault/Rappelling, Command & Control, VIP, and Military intelligence. She supported United Nations peacekeeping operations in Kosovo, receiving the **Meritorious Service Medal** for her excellence in service, and in 2011 was awarded the **Congressional Veteran Commendation**.

Elizabeth is a **founding member of the John Maxwell Team of speakers, coaches and trainers**, and a dynamic energizing entertainer. She inspires audiences with her experiences from her years as a pilot and turns those stories into actionable lessons.

A **No. 1 best-selling author**, her personal development book, **The P.I.L.O.T. Method**, is a "must read"! Elizabeth also has an extensive series of business success books: **Soar 2 Success**.

Elizabeth connects with your audience throughout the event and **makes it an "EXPERIENCE"** for them.



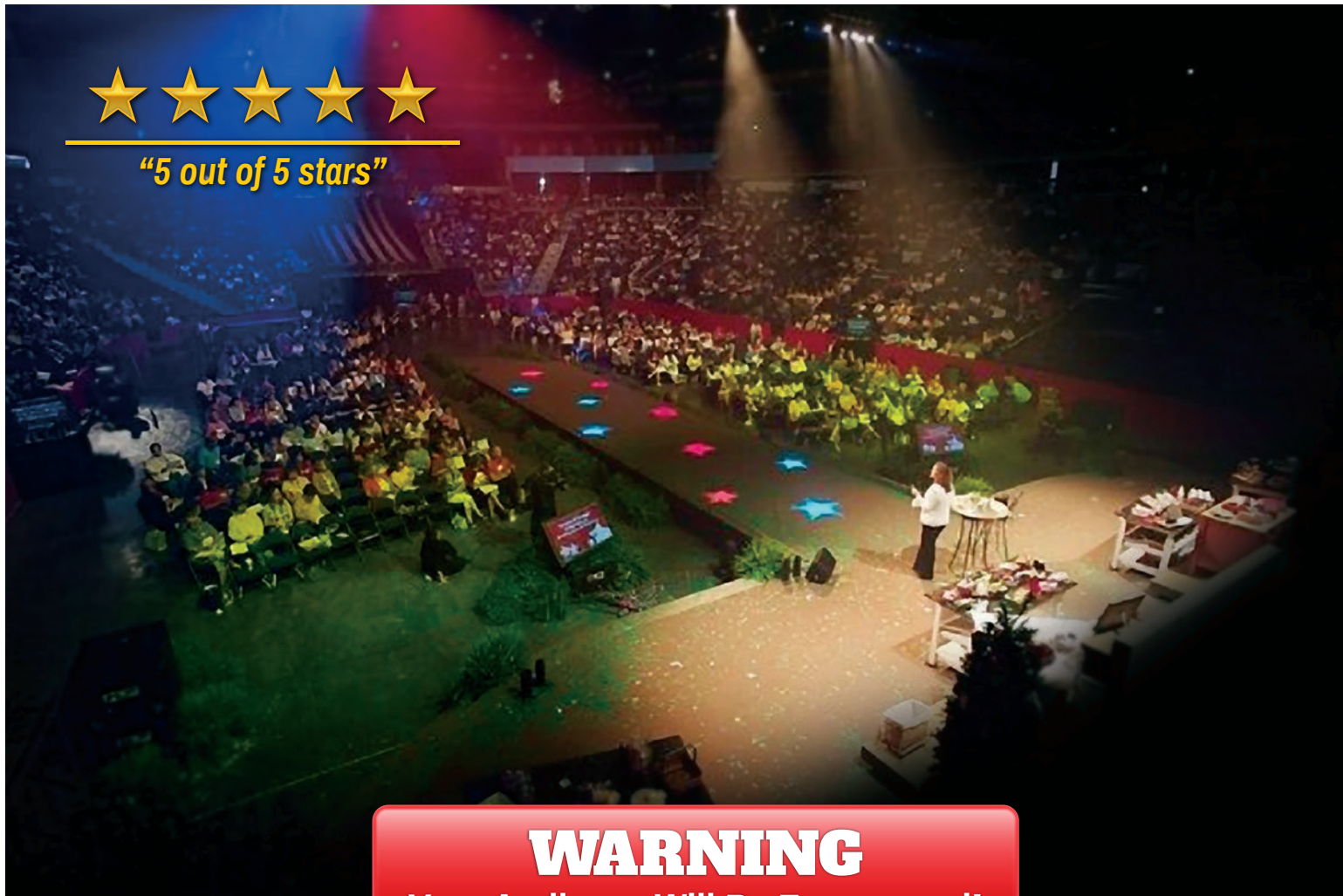
Why wait? **Book Elizabeth Now.**

## Clients Include:





**"5 out of 5 stars"**



**WARNING**  
Your Audience Will Be Empowered!

MOST REQUESTED KEYNOTE

## **SOAR 2 SUCCESS**

Elizabeth shares her real life experiences, using humor and candor, inspiring your audience to **"Soar 2 Success"**.

### **Your audience will learn how to:**

- ★ Believe in themselves to accomplish their goals with focus and drive
- ★ Determine their true meaning of success
- ★ Be inspired to "Lead From Where They Are", influencing others to **SOAR** to a higher level of success



LEADERSHIP KEYNOTE

## **F.L.Y. FIRST LEAD YOURSELF**

Discover the secrets to Elizabeth's success in life and business while overcoming overwhelming obstacles as a helicopter pilot, inspiring your audience to **FLY!**

### **Your audience will leave knowing how to:**

- ★ Unlock the key to boosting their confidence
- ★ Discover the success principle that raises their productivity and performance
- ★ Soar to a higher level of leadership while influencing others to **"See a Need, Lead"**



**Elizabeth**  
**is Available for**

★ Opening  
Keynote ★ AND

★ Closing Keynote ★ Banquet Speaker ★ Emcee  
★ Sales Meetings ★ Workshop Training ★ Business Seminar  
★ Break Out Sessions ★ Awards Ceremony Speaker ★ Panel Expert

WORKSHOP TRAINING  
**THE P.I.L.O.T. METHOD**

Elizabeth reveals her business success formula, from her popular personal development book, in this business success workshop. 2 hours, half day or full day.

**Your audience will leave:**

- ★ Reignited with a passion for their abilities in business
- ★ Driven to lead themselves and others to a higher level of success
- ★ Focused and energized to act on the lessons taught in P.I.L.O.T.



**CAUTION!**

Elizabeth makes an  
IMMEDIATE IMPACT!

“Elizabeth McCormick represents  
the **next wave in**  
**Dynamic and Motivating**  
**Speakers”**

—Katherine B., Event Planner

“Elizabeth **is not PRO-MILITARY**  
She **is PRO-ABILITY”**

—Michelle K.,  
National Conference Meeting Planner

“**Loved this speaker!**”

—Maggie P.,  
Sales Manager, Reliant Park

“Dynamic Speaker for  
**Large or Small groups”**

—Catherine H.,  
Christian Meeting Planner

“Excellent session! **Fun & Inspiring!**”

—Layton R., Conference & Meeting Planner

For additional speaking topics and customized content

**Call: 972-861-0830**

Email: [BlackHawk@PilotSpeaker.com](mailto:BlackHawk@PilotSpeaker.com)

See more online at: [www.PilotSpeaker.com](http://www.PilotSpeaker.com)



# To Check **Elizabeth's Availability** for Your Next Event

Call: **972-861-0830**

Email: [BlackHawk@PilotSpeaker.com](mailto:BlackHawk@PilotSpeaker.com)

See videos & downloads: [www.PilotSpeaker.com](http://www.PilotSpeaker.com)

## ★ ELIZABETH'S ★ **FLIGHT PLAN**

of added value for your event



MISSION  
PREP

### **Pre-Flight Pre-Event**

Elizabeth will schedule a **Conference Call** to identify how she can make your event a success.

Elizabeth will provide a **Customized Promo Video** for your event to build the excitement.

Elizabeth will **write a unique article** for reprint in your newsletter or company blog.

MISSION  
OBJECTIVE

### **In-Flight At the Event**

Elizabeth is **at your service** for the day.  
Want to plan a special reward for key personnel? Elizabeth will join them for a meal.

**Customized Content!**  
Elizabeth will work with you to meet your objectives and help punch them up!

Book signing and Elizabeth will visit with your audience **one on one**.

The little things can make  
a big difference!

MISSION  
ACCOMPLISHED



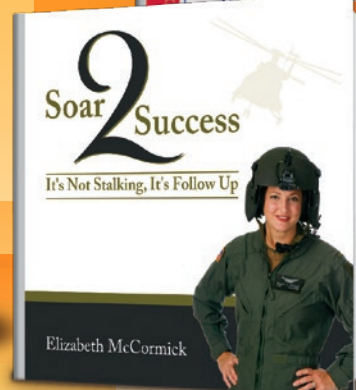
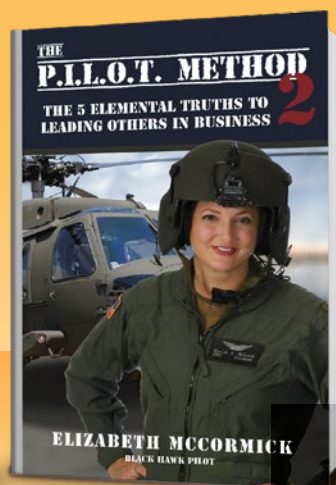
### **Post-Flight Post Event**

**Follow Up Conference Call.**  
What worked, what needs to be reinforced for video and article.

A **custom video message** for attendees (or non-attendees) highlighting key messages.

Elizabeth will **write a unique article** for reprint in your newsletter or company blog.

## **Elizabeth is a #1 Best Selling Author**



Experience the  
Entertaining, Energizing, Enthusiasm of  
**ELIZABETH McCORMICK**

*Bring the 1st Female*

**BLACK HAWK  
HELICOPTER PILOT  
PROFESSIONAL  
SPEAKER**

*To Your Next Event!*



**CAUTION!** This Speaker will **ENERGIZE** your Audience! **CAUTION!**



*"5 out of 5 stars"*



The Dallas  
Morning News

WALL STREET  
JOURNAL

